

James B. Duke

THE DUKE ENDOWMENT

GUIDING PRINCIPLES

We seek to fulfill the legacy of James B. Duke by enriching lives and communities in the Carolinas through children's services, health care, higher education and rural churches.

FOLLOW

James B. Duke's philanthropic intent, using the discretion he gave us to address current circumstances and emerging issues.

MAINTAIN

a commitment to the Carolinas through grantmaking that strengthens organizations, replicates successful programs and tests innovative approaches.

DIRECT

resources where they will produce the best results and hold ourselves and our grantees accountable for achieving them.

PROVIDE

ethical leadership by seeking diverse opinions, fostering new ideas and strategies, and taking appropriate risks.

BUILD

effective relationships with grantees by listening with respect and understanding, learning about their communities and challenges, and working together to identify potential solutions.

CREATE

opportunities to share information about successes, failures and lessons learned.